



HOTEL SCOOP

REVIEWS FROM PROFESSIONALS

Posting one detailed hotel, resort, or inn review most weekdays, Hotel-Scoop.com features in-depth articles and original photos from well-traveled professional writers. Established in 2012 by award-winning writer and editor Tim Leffel.



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ABOUT THE READERS THE STATS

Hotel Scoop's readers are educated, well-traveled, and are looking for memorable places to stay. They don't want user-generated content from people who only take one trip a year and don't have a wide range of experience in different types of lodging. They want to hear from industry experts who can give reliable guidance and unique details on each hotel or resort. We know from 40+ monthly affiliate bookings that they trust our advice and are ready to act on what they read.

62% FEMALE TRAVELERS

74% TRAFFIC FROM USA AND CANADA

25,000+

SOCIAL MEDIA FOLLOWERS

16,000+

MONTHLY VISITORS

2,200+

GOOGLE INDEXED REVIEWS

40

DOMAIN AUTHORITY



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